



**Livestock Brands
Registration & Identification**

<http://www.kellysolutions.com/as/searchbrandbyimage.asp>

Features:

- Offers Online submission of Livestock Brand registrations and renewals
- Receive email notification of approval from the states
- Search Online for Livestock Brands by name of rancher, address, phone number, etc.
- Search Online for Livestock Brands by graphic description
 - Every brand is coded to a pre-determined set of characteristics
 - By selecting values for specific characteristics, a subset of brand graphics is viewed
 - By clicking on the brand graphic, the owner of the brand is displayed
 - This application is available on our hand-held PDA's which have been ruggedized for field use and can include inspection forms. Can be updated daily with easy upload / download features
- Ear tags and other identification protocols can be registered and / or monitored
- Location of brand (hip, shoulder, rib, left / right) also included in identification parameters

Benefits:

- Eliminates the need for carrying bulky brand books
- Offers user-friendly, time-saving reference tool for state inspectors, ranchers, law enforcement personnel, veterinarians
- Brand books may be easily printed
- Identify owners of stray livestock in seconds using patent-pending brand image search
- Detailed brand graphic images reduce the potential for mis-identification

Online brand registrations and identification inquiries save time and eliminate confusion.

